

For good.  
For ever.



community foundation<sup>SM</sup>  
**Greater Rochester**

The Center for Philanthropy

*"When a person plants a tree under which she will never sit, then you know that civilization has come to that land."*



To learn more about the Community Foundation, please contact Peggy Hamilton, Executive Director

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## Ten Reasons To Give To A Community Foundation

1. We build **endowment funds** that grow and benefit our community forever.
2. We help donors create an individual or family **legacy**.
3. We offer **donor** involvement in selecting charities.
4. We are a **local organization** meeting a broad range of changing local needs.
5. We provide a simple way to fulfill **multiple charitable interests**, with low-cost administration.
6. We deliver **personalized donor service**; we're flexible and responsive to unique needs.
7. We accept a **wide variety** of assets.
8. We offer **maximum tax advantage**.
9. We can **preserve donor intent** even when community needs and organizations change.
10. We are known for **prudent stewardship** and investment practices.

## Get To Know Us

The Community Foundation of Greater Rochester is a non-profit community corporation created by and for the people of the Greater Rochester area. We're here to help our donors do good work, now and forever.

Founded in 1983 by Richard Huizenga on the premise that "donors do not give to a community foundation, they give to a community," the Foundation has served as a channel between the philanthropic goals of local donors and the needs of the community.

The Foundation has grown from an initial group of 76 contributors to over 10,000 today, while increasing the assets under management from \$3,400 to over \$5.5 million. It currently manages over 90 funds which reflect the diversity of our community and the people who live here.

Donors to the Community Foundation enjoy distinct advantages in pursuing their charitable goals: the opportunity to enhance their community now and for generations to come, and the most favorable state and federal tax benefits available by law.

The Community Foundation of Greater Rochester is for **good**, for **ever**.

## Types of Funds

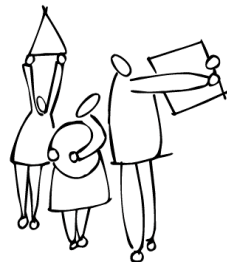
You can establish a fund in your name. If your gift meets a minimum specified amount, we can establish any of these funds in your name, or the name of your family, an organization, or any person you wish to honor. All grants distributed from your fund — today and in the future — are awarded in your name. You will always be remembered and linked to good works in your community.

**Unrestricted Funds** can be used for ever-changing community needs, which often cannot be anticipated at the time a gift is made.

**Field of Interest Funds** target an important area of community life such as aging, arts, health, youth, etc. You identify your personal interest area when making your gift; our board awards grants that make a difference in the area you select.

**Designated Funds** direct gifts to a specific agency or purpose. You identify the recipient you wish to benefit; our staff manages the annual distribution of funds.

**Advised Funds** provide donors with ongoing involvement in the use of a gift. Working with our staff, you identify ways to use dollars from your fund to address community needs. The Foundation manages distribution of your grant dollars.



## Types of Gifts

**Outright Gift** — You can transfer cash, stocks, bonds, real estate, or personal property to the Community Foundation. Your gift qualifies for maximum charitable benefit under state and federal law.

**Bequest** — You can designate a gift or portion of your estate to the Community Foundation, and in some cases receive a substantial reduction in federal gift and estate taxes.

**Gift Annuity** — You can transfer cash or property to the Community Foundation now, get immediate tax benefits, and ensure that you or a loved one receives fixed quarterly or annual payments for life.

**Charitable Remainder Trust** — You can place cash or property in a trust that pays annual income to you or another named beneficiary for life. After your death, the remainder of the trust transfers to the Community Foundation, and is placed in a charitable fund you select. You receive tax benefits the year you establish your trust.

**Charitable Lead Trust** — You can place cash or property in a trust that pays a fixed amount to the Community Foundation for the number of years you select. Once this period ends, the assets held by the trust are transferred to the beneficiaries you name. In some cases, you receive a substantial reduction in federal gift and estate taxes.

### ***Did You Know?***

*Community Foundations are among the fastest-growing forms of philanthropy in the United States today!*